**STAKEHOLDER ENGAGEMENT ASSESSMENT MATRIX**

|  |  |
| --- | --- |
| **C** | Current level of engagement |
| **D** | Desired level of engagement |
| **CD** | Both current and desired |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Stakeholder** | **Unaware** | **Resistant** | **Neutral** | **Supportive** | **Leading** |
|  | C |  |  | D |  |
|  | C | D |  |  |  |
|  |  |  |  | CD |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
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